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Highline College’s Computer Information Systems and Computer Science website: cis.highline.edu

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Find a rewarding career in
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BUILD YOUR FUTURE IN
Online Marketing & Social Media

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The college provides equal opportunity in education and employment and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, marital status, creed, religion, or status as a veteran of war. Prohibited sex discrimination includes sexual harassment (unwelcome sexual conduct of various types).

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ABOUT ONLINE MARKETING & SOCIAL MEDIA

Online marketing is the fastest growing portion of the marketing industry. This program will equip students to create good quality content and utilize effective online marketing strategies including SEO (Search Engine Optimization) and social media.

To succeed in the field students will need knowledge in the technical aspect of the Internet, social media, content creation skills, and business. Jobs in these fields include Social Media Strategist, Social Media Manager, and Internet Marketing.

LEARN SKILLS IN

Highline offers the following:

- E-Marketing
- Entrepreneurship
- Web development
- Project Management
- Design, photography, and animation
- Business practices

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